



## "National Bocuse d'Or Academy" Charter

### Objective:

Become the ambassador of the Bocuse d'Or in your country:

- Promote and share with others the spirit and values of the Bocuse d'Or.
- Become the official agent of the "Bocuse d'Or" brand name.
- Hold the national selection event and contribute to the development of the Bocuse d'Or.
- Promote your National Academy by holding promotional and communication events.
- Develop a network of Chefs in your country.

### Status:

The Bocuse d'Or National Academy must have the legal status of a non-profit or equivalent association in your country. The National Academy must be legally registered with the appropriate authorities of your country.

The National Academy should be chaired by a Chef whose appointment must be approved by the International Organisation Committee of the Bocuse d'Or. The Academy's Articles of Association will be addressed to GL events / SepelCom.

### Obligations:

The National Academy for your country agrees, as follows, to:

- Promote the values of the Bocuse d'Or: professional springboard for the best young chefs in the world, sharing of culinary culture / showcase for the diversity of culinary heritage / promotion of cuisine as an integral part of participating countries' cultures, proving grounds for the most recent trends in cuisine.
- Never discredit the image of the Bocuse d'Or nor that of Mr Paul Bocuse.
- Hold the National Selection event for your country and offer the support necessary in order to ensure that the best Chefs in your country can participate.
- Abide by the Bocuse d'Or graphics charter and that of its associated competitions; ensure that the graphics charter and logo of your National Academy is approved by the Organisation Secretariat.
- Relay the results of the media (radio, TV, press) actions, promotion/communication to the Bocuse d'Or Organisation Secretariat.
- Contact the Bocuse d'Or Lyon sponsors, as a priority, before other sponsoring contacts in view of financing your National Academy. The benefits associated with the national sponsoring are limited to the territory of the Academy concerned.
- Create an Internet site using the words "Bocuse", "Or" with the extension corresponding to your country (example [www.bocuse-or.cz](http://www.bocuse-or.cz) for the Czech Republic).
- Respect the terms and conditions governing the use of the name "Bocuse d'Or".

**Validity:**

You will be notified of the decision by the Bocuse d'Or International Organising Committee as to its acceptance of your National Academy application, in the form of an official letter addressed to your President.

The National Academy will be created for a period of 2 years, with tacit renewal.

The International Organising Committee of the Bocuse d'Or reserves the right to suspend or to dissolve the National Academy in the case of failure to abide by the fundamental principles of the Bocuse d'Or, to the rules and regulations of the Bocuse d'Or and associated contests, and to any of the abovementioned obligations. The suspension or dissolution decision will be final.

**The Bocuse d'Or National Academy Charter is registered with:**

Maître JOLY & MILOSSI  
Huissiers de Justice associés  
6, rue de la bourse  
69001 Lyons, France

**Bocuse d'Or Organisation Secretariat**

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